

Take 3 CEO Clean-Up Frequently Asked Questions

What if I can't make it on the day?

If there's a last-minute schedule change, someone can attend on your behalf to fly your organisation's flag. Nominate a senior manager, director or executive from within your organisation to participate instead.

Where do I deposit the money?

All money raised can be donated online via ceocleanup.com, or if you've collected cash donations, follow the instructions on your Letter of Authority to Fundraise.

When do I need to deposit the money?

Please donate all funds raised by 10am on Friday 6th of May, for the highest participating organisation to be recognised at the close of the event.

How much am I expected to raise?

As much as you can! A \$10 donation to Take 3 helps educate one person on plastic pollution and waste through Take 3 Education programs, so any donation makes a difference! Whether your organisation can raise \$30, \$300 or \$3,000, every dollar will help us achieve our strategic goals by 2025 to:

- Remove 50 million pieces of rubbish from the environment
- Educate 3 million students through Take 3 Education programs
- Reach 30 million people with our message of eliminating plastic waste

What do I do once registered?

Once you've registered, save the date (Friday, 6th May, 2021, 10:00am-12:00pm) in your calendar and consider your fundraising plan. Consult the *Fundraising Ideas* document on ceocleanup.com/resources and share it with your networks!

You will receive a Letter of Authority to Fundraise and be able to pull from our Take 3 CEO Clean-Up resources to share the message with your staff and community.

Can I participate if I'm not a CEO or General Manager?

While the clean-up on Friday 6th May, 2022 is open to CEOs, General Managers and Directors, it's the whole organisation who drives the fundraising. We urge you to share support for your leader and help your organisation to raise vital funds for Take 3. You can

nominate your CEO or Managing Director on [ceocleanup.com/nominate-a-ceo/](https://www.ceocleanup.com/nominate-a-ceo/) and they will be invited to participate.

Will you provide any resources to help me fundraise?

Once registered, you will receive additional resources which you can share across your social media, website and emails. We've also got some downloadable templates, posters, fundraising ideas and more on our [resources](#) page to help you.

What is Take 3 doing to ensure a COVID Safe event?

Working alongside the council and police we are taking all necessary precautions to adhere to the most up to date COVID Safety advice from the [NSW Health website](#). To ensure all social distancing and participant numbers are followed according to the NSW Health guidelines we will be conducting the clean up in allocated sections of Manly Cove Beach. A senior member of our team and a Covid Safety Officer will welcome you in your section and lead you through the clean up activity. You will be notified on the day of the event which area of the park you are allocated to.

To assist us in ensuring a safe experience for everyone please do the following:

- If you are feeling unwell please stay at home.
- When arriving on site - please follow all instructions from our friendly staff and COVID Officers to your designated parking (if driving) and clean up area. Please check in upon arrival.
- Listen carefully to the information outlined in the safety briefing.
- Please keep a safe 1.5 metre distance from other participants.
- Wear all Personal Protective Equipment (PPE) provided by Take 3 staff.
- Wash your hands or use the hand sanitiser provided whenever possible.

On the day of the CEO Clean-Up, what can I expect?

CEOs will arrive at Manly Cove Beach for an approximate 10:00 am start. From there a staff member will direct you to your designated clean up area check in where you will be asked to sign in, sanitise your hands and have your temperature checked. The event starts with a welcome from Take 3 CEO and Co-Founders.

For approximately 1 hour CEOs will clean up the beach, foreshore and park, with some CEOs possibly venturing out on kayaks to clean up small surrounding islands.

For 30 minutes after the litter pickup, Take 3 will lead CEOs through a litter audit to identify the impacts made on the day and close the event by awarding the organisation who raised the most funds.

On the event day, am I covered by Public Liability Insurance?

Yes. Please email ceocleanup@take3.org if you would like a copy of Take 3's Public Liability Insurance for your records.

Can I choose my own location to do the CEO Clean-Up?

This event doesn't have an at-home or at-office component. While participants can register and fundraise without needing to attend, Take 3 encourages attendance on Friday 6th May 2022 to be part of the event.

How do you recommend I go about encouraging others to join in?

You can use the downloadable resources on ceocleanup.com/resources to share the message and encourage others to join.

Spark conversations with others in your networks about the growing threat of plastic pollution and indicate that participating in the Take 3 CEO Clean-Up is an excellent way to tackle the issue head-on.

I don't have time, but I'd still like to help – how can I assist in another way?

You can support clean oceans by donating directly to our cause. All funds donated to Take 3 are allocated to our programs that help clean the oceans and educate people about plastic pollution and waste.

1. Head to ceocleanup.com
2. Under Donations, you can support a specific CEO or simply give to the cause

Where does the money go?

As a registered charity, we are obligated to invest donations in programs and activities that restore and enhance the natural environment. Your contribution will support our education programs in schools, surf clubs, communities and online.

What if I can't do the full 2 hours on the event day?

That's fine – just come for as long as you can. Event staff will be on the ground all morning to greet any late-comers and farewell anyone who needs to leave early.

I'd like to support Take 3 again after the CEO Clean-Up, do you have a workplace giving program, or are there any events coming up?

Yes! You can support Take 3 at any time by [making a donation](#).

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#Take3CEOCleanUp



Take 3 is also included on the major Australian Workplace Giving networks such as Benevity, GoodCompany, Good2Give, Catalyser and Benjo. If you are on a different network, please email us at info@take3.org.

[Sign up to our newsletter](#) to hear about Take 3 events and programs.

Finally, Take 3 has numerous corporate programs from Sponsorship to Corporate Leadership workshops. If you are interested, please email us at info@take3.org

Will my donors receive a receipt for their donation?

Yes. Receipts are emailed out to the address submitted immediately after the donation is processed.

What else does Take 3 for the Sea do?

Take 3 has developed and delivered education programs to schools, universities, surf life saving clubs, tourism, corporates and communities across Australia, directly educating over 700,000 students and more than 450,000 community members. Our global movement #Take3fortheSea has been recorded in 129 countries, and our international community is removing over 10 million pieces of rubbish from the environment every year.

Find out more at take3.org, on [Instagram](#), [Facebook](#), [LinkedIn](#) or [Twitter](#)