

Take 3 CEO Clean-Up Frequently Asked Questions

- ***What if I can't make it on the day?***

That's fine! You can still do your part to prevent pollution in our oceans. Nominate a senior manager, director or executive from within your organisation to participate instead. If there's a last-minute schedule change, someone can attend on your behalf to fly your organisation's flag.

- ***Where do I deposit the money?***

All money raised can be donated online via ceocleanup.com, or if you've collected cash donations, follow the instructions on your Letter of Authority to Fundraise.

- ***When do I need to deposit the money?***

Please donate all funds raised by 10am on Friday 7th of May, for the highest participating organisation to be recognised at the close of the event.

- ***How much am I expected to raise?***

As much as you can! A \$3 donation to Take 3 helps educate one person on plastic pollution and waste through Take 3 Education programs, so any donation makes a difference! Whether your organisation can raise \$30, \$300 or \$3,000, every dollar will help us achieve our strategic goals by 2025 to:

- Remove 50 million pieces of rubbish from the environment
- Educate 3 million students through Take 3 Education programs
- Reach 30 million people with our message of eliminating plastic waste

- ***What do I do once registered?***

Once you've registered, save the date (Friday, 7th May, 2021, 9:30am-12:30am) in your calendar and consider your fundraising plan. Consult the *Fundraising Ideas* document on ceocleanup.com/resource and share it with your networks!

You will receive a Letter of Authority to Fundraise and be able to pull from our Take 3 CEO Clean-Up resources to share the message with your staff and community.

- ***Can I participate if I'm not a CEO or General Manager?***

While the clean-up on Friday 7th May, 2021 is open to CEOs, General Managers and Directors, it's the whole organisation who drives the fundraising! If you're not a CEO, General Manager or Director, we urge you to share support for your leader and help your organisation to raise vital funds for Take 3.

You can nominate your CEO or Managing Director on [ceocleanup.com/nominate-a-ceo/](https://www.ceocleanup.com/nominate-a-ceo/) and they will be invited to participate.

- ***Will you provide any resources to help me fundraise?***

Once registered, you will receive additional resources to help fundraise within your organisation and networks, which you can share across your social media, website and emails. We've also got some downloadable templates, posters, fundraising ideas and more on our [resources](#) page to help you.

- ***What is Take 3 doing to ensure a COVID Safe event?***

We are determined to deliver a COVID Safe experience for all participants attending the Take 3 CEO Clean Up 2021.

Working alongside the council and police we are taking all necessary precautions to adhere to the most up to date COVID Safety advice from the NSW Health website. <https://www.nsw.gov.au/covid-19>

To ensure all social distancing and participant numbers are followed according to the NSW Health guidelines we will be conducting the clean up in allocated sections of Manly Cove Beach. A senior member of our team and a Covid Safety Officer will welcome you in your section and lead you through the clean up activity. You will be notified on the day of the event which area of the park you are allocated to.

- ***On the day of the CEO Clean-Up, what can I expect?***

CEOs will arrive at Manly Cove Beach for an approximate 8:30 am start. We are organising ferry transportation from Circular Quay and others will choose to drive.

From there a staff member will direct you to your designated clean up area check in where you will be asked to sign in, sanitise your hands and have your temperature checked.

The event starts with a welcome from Take 3 CEO and Co-Founders.

For approximately 1 hour CEOs will clean-up the beach, foreshore and park, with some CEOs possibly venturing out on kayaks to clean up small surrounding islands.

For 30 minutes after the litter pickup,, Take 3 will lead CEOs through a litter audit to identify the impacts made on the day and close the event by awarding the organisation who raised the most funds.

- ***On the event day, am I covered by Public Liability Insurance?***

Yes. Please email ceocleanup@take3.org if you would like a copy of Take 3's Public Liability Insurance for your records.

- ***Can I choose my own location to do the CEO Clean-Up?***

This event doesn't have an at-home or at-office component. While participants can register and fundraise without needing to attend, Take 3 encourages participants to attend on Friday 7th May 2021 to be part of the event if they can.

- ***How do you recommend I go about encouraging others to join in?***

You can use the downloadable resources on ceocleanup.com/resource to share the message and encourage others to join.

Spark conversations with others in your networks about the growing threat of plastic pollution and indicate that participating in the Take 3 CEO Clean-Up is an excellent way to tackle the issue head-on.

- ***I don't have time, but I'd still like to help – how can I assist in another way?***

Take 3 relies on the support of our community to achieve our strategic goals:

- Remove 50 million pieces of rubbish from the environment
- Educate 3 million students through Take 3 Education programs

You can support the achievement of these goals and clean oceans by donating directly to our cause. All funds donated to Take 3 are allocated to our programs that help clean the oceans and educate people about plastic pollution and waste.

1. Head to ceocleanup.com
2. Under Donations, you can support a specific CEO or simply give to the cause

Where does the money go?

A \$3 donation to Take 3 helps educate one person on plastic pollution and waste through Take 3 Education programs, so any donation makes a difference!

As a registered charity, we are obligated to invest donations in programs and activities that restore and enhance the natural environment. Your contribution will support our education programs in schools, surf clubs, communities and online.

- ***What if I can't do the full 2 hours on the event day?***

That's fine – just come for as long as you can. Event staff will be on the ground all morning to greet any late-comers and farewell anyone who needs to leave early.

- ***I'd like to support Take 3 again after the CEO Clean-Up, do you have a workplace giving program, or are there any events coming up?***

Yes! You can support Take 3 at any time by donating through our website at www.take3.org/donate

Take 3 is also included on the major Australian Workplace Giving networks such as Benevity, GoodCompany, Good2Give, Catalyser and Benojo. If you are on a different network, please email us at info@take3.org and we will get on that network as well.

Sign up to our newsletter to stay in touch and hear about Take 3 events and programs in the footer of take3.org

Finally, Take 3 has numerous corporate programs from Sponsorship to Corporate Leadership workshops. If you are interested, please email us at info@take3.org

- ***Will my donors receive a receipt for their donation?***

Yes. Receipts are emailed out to the address submitted immediately after the donation is processed at ceocleanup.com

- ***What else does Take 3 for the Sea do?***

Take 3 delivers education programs and campaigns to schools, surf clubs, communities and online.

- Take 3 has educated over 500,000 students through Take 3 education from 400 schools, 40 surf clubs and countless communities around Australia
- Our global movement #Take3fortheSea has been recorded in 129 countries
- Our international community are removing over 10 million pieces of rubbish from the environment every year

Find out more at take3.org, on [Instagram](#), [Facebook](#), [LinkedIn](#) or [Twitter](#)