

## Take 3 CEO Clean-Up Frequently Asked Questions

- ***What if I can't make it on the day?***

That's fine! You can still do your part to prevent pollution in our oceans. Nominate a senior manager, director or executive from within your organisation to participate instead.

If there's a last-minute schedule change, someone can attend on your behalf to fly your organisation's flag.

- ***Where do I deposit the money?***

All money raised can be donated online via [ceocleanup.com](http://ceocleanup.com), or if you've collected cash donations, follow the instructions on your Letter of Authority to Fundraise.

- ***When do I need to deposit the money by?***

Please donate all funds raised by 10am on Friday 15th November, for highest participating organisation to be recognised at close of event.

- ***How much am I expected to raise?***

As much as you can! A \$3 donation to Take 3 helps educate one person on plastic pollution and waste through Take 3 Education programs, so any donation makes a difference! Whether your organisation can raise \$30, \$300 or \$3,000, every dollar will help us achieve our strategic, three-year goals to:

- Remove 30 million pieces of rubbish from the environment
- Educate 300,000 students through Take 3 Education programs

- ***What do I do once registered?***

Once you've registered, save the date (Friday 15th November 2019, 8am-10am) in your calendar and consider your fundraising plan. Consult the *Fundraising Ideas* document on [ceocleanup.com/resource](http://ceocleanup.com/resource) and share it with your networks!

You will receive a Letter of Authority to Fundraise and be able to pull from our Take 3 CEO Clean-Up resources to share the message with your staff and community.

- ***Can I participate if I'm not a CEO or General Manager?***

While the clean-up on Friday 15th November 2019 is open to CEOs, General Managers and Directors, it's the whole organisation who drives the fundraising! If

you're not a CEO, General Manager or Director, we urge you to share support for your leader and help your organisation to raise vital funds for Take 3.

- ***Will you provide any resources to help me fundraise?***

Once registered, you will receive additional resources to help fundraise within your organisation and networks, which you can share across your social media, website and emails. We've also got some downloadable templates, posters, fundraising ideas and more on our [resources](#) page to help you.

- ***On the day of the CEO Clean-Up, what can I expect?***

CEOs will arrive at Terilbah Reserve, The Entrance North for an 8am start. You will be greeted and welcomed by the Take 3 team.

The event starts at 8am with a welcome from Take 3 CEO, Tim Silverwood, followed by a brief introduction.

From 8:30am-9:30am CEOs will clean-up the lake foreshore and park, with some CEOs venturing out on kayaks and a barge to clean up small surrounding islands.

From 9:30am-10am, Take 3 will lead CEOs through a litter audit to identify the impacts made on the day and close the event with an award presented to the organisation who raised the most funds.

Optional networking from 10am-11am with catering provided.

- ***On the event day, am I covered by Public Liability Insurance?***

Yes. Please email [ceocleanup@take3.org](mailto:ceocleanup@take3.org) if you would like a copy of Take 3's Public Liability Insurance for your records.

- ***Can I choose my own location to do the CEO Clean-Up?***

This event doesn't have an at-home or at-office component. While participants can register and fundraise without needing to attend, Take 3 encourages participants to attend on Friday 15th November 2019 to be part of the event if they can.

- ***How do you recommend I go about encouraging others to join in?***

You can use the downloadable resources on [ceocleanup.com/resource](http://ceocleanup.com/resource) to share the message and encourage others to join.

Spark conversations with others in your networks about the growing threat of plastic pollution on the Central Coast and indicate that participating in the Take 3 CEO Clean-Up is an excellent way to tackle the issue head-on.

- ***I don't have time, but I'd still like to help – how can I assist in another way?***

Take 3 relies on the support of our community to achieve our strategic goals:

- Remove 30 million pieces of rubbish from the environment
- Educate 300,000 students through Take 3 Education programs

You can support the achievement of these goals and clean oceans by donating directly to our cause. All funds donated to Take 3 are allocated to our programs that help clean the oceans and educate people about plastic pollution and waste.

1. Head to [ceocleanup.com](http://ceocleanup.com)
2. Under Donations/Fundraise tab, find the heading 'I WOULD LIKE TO HELP'
3. Click *Sponsor a CEO* or *Give to the Cause*

- ***Where does the money go?***

A \$3 donation to Take 3 helps educate one person on plastic pollution and waste through Take 3 Education programs, so any donation makes a difference!

Donations are allocated to achieving our strategic, three-year goals to:

- Remove 30 million pieces of rubbish from the environment
- Educate 300,000 students through Take 3 Education programs

As a registered charity, we are obligated to invest donations in programs and activities that restore and enhance the natural environment. Your contribution will support our education programs in schools, surf clubs, communities and online.

- ***What if I can't do the full 2 hours on the event day?***

That's fine – just come for as long as you can. Event staff will be on the ground all morning to greet any late-comers and farewell anyone who needs to leave early.

- ***I'd like to support Take 3 again after the CEO Clean-Up, do you have a workplace giving program, or are there any events coming up?***

Yes! You can support Take 3 at any time by donating through our website at [www.take3.org/donate](http://www.take3.org/donate)

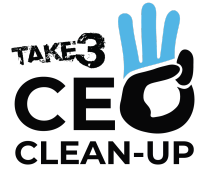
Sign up to our newsletter to stay in touch and hear about Take 3 events and programs in the footer of [take3.org](http://take3.org)

- ***Will my donors receive a receipt for their donation?***

Yes. Receipts are emailed out to the address submitted immediately after the donation is processed at [ceocleanup.com](http://ceocleanup.com)

- ***What else does Take 3 for the Sea do?***

Take 3 Ltd  
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Australia  
#Take3CEOCleanUp



Take 3 delivers education programs and campaigns to schools, surf clubs, communities and online.

- Take 3 has educated over 350,000 students through Take 3 education from 400 schools, 40 surf clubs and countless communities around Australia
- Our global movement #Take3fortheSea has been recorded in 129 countries
- Our international community are removing over 10 million pieces of rubbish from the environment every year

Find out more at [take3.org](https://take3.org), on [Instagram](#), [Facebook](#), [LinkedIn](#) or [Twitter](#)